

Case study

Jugglers Art Space 2014

Details

What:

Jugglers Art Space Inc. is an artist run organisation committed to supporting emerging artists across a broad range of genres.

From its Emerging Artists Development Program which engages young people and marginalised communities, to the Brisbane Artist Run Initiatives (BARI) Festival which showcases artist collectives, Jugglers' diverse programs have opened doors for a wide range of visual artists, musicians, comedians and theatre groups.

In 2013, Jugglers received Arts Queensland funding to provide and expand studio, exhibition and performance spaces and to strategise innovative arts programs for emerging to mid-career artists and the community across a broad range of arts genres.

When:

January – December 2014

Where:

Brisbane

Key stats:

- 70 activities
- 414 artists
- 4275 visitors



"The Northshore Hamilton Response to River Exhibition" – The Shed, Hamilton. November 2014. Curator: Jessica Row.

Arts Queensland contribution:

\$60,000 – Projects and Programs Fund

Contact for further information:

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Links:

YouTube Videos:

www.youtube.com/channel/UCSNtf8Q3zLdvc53ZBdIHlNQ

Peter Breen's Blog: www.peteskibreen.wordpress.com

Outcomes

- Jugglers fulfilled its strategic plan of consolidation as an organisation through the employment of more part-time arts administration staff. This enabled the organisation to grow its audience through a range of initiatives including increased social media engagement.
- Interest from local tertiary education institutions increased, with respect to internships and exhibition/curatorial experience and workshop hosting as part of coursework.
- Arts graduates and artists were offered a range of experiences and opportunities to work on the growth of Jugglers and engage with the public.
- The TUT (That Upstairs Thing) project was led by an ex-QUT intern who became a Jugglers administration assistant. The project showcased the work of three classes of graduating TAFE Diploma of Fine Arts students.
- Jugglers hosted four street art workshops throughout 2014 with Brisbane Youth Service at its Fortitude Valley Gallery, engaging approximately 48 young people from marginalised backgrounds.
- 250 children under 12 years of age were engaged through two school holiday creative workshops at The Shed, Hamilton.
- Jugglers launched its new [Online Art Shop](#), which will be one of the organisation's main focuses in 2015. The online shop sells artwork from a wide range of talented artists selected from Jugglers' exhibitions and through a thorough application process.
- Plans for two Jugglers satellite spaces have commenced, which will see events and projects take place at Tarragindi Guide Hut and The Shed.



"TUT – That Upstairs Thing." June 2014. Curator: Zoe Mary.

Learnings and reflections

Director of Jugglers Art Space, Peter Breen, reflects on the key learnings from 2014 and how these have informed future programs:

"One of the learnings is that we over committed ourselves to events and exhibitions and initiatives in 2014 and over-filled our calendar and schedule. We have a constant flow of interest from a wide range of artists and musicians and our learning from 2014 has been implemented into 2015 with only 2-3 spaces for unexpected requests for bookings/events/exhibitions. In the light of the Satellite Events/Projects for 2015 at Tarragindi Guide Hut and The Shed, this learning is essential so as to allow for more effective consolidation and a high standard of administration, public engagement and new projects."

The other reflection is that our ability to engage with the corporate sector continues to be a major area for strategic planning. As we are needing new partnerships for our vision to be realised, the attempts at other ways of creating new networks for long term sustainability need to be reworked."